



Application Form

CDP MARKETING : STRATEGIC SELLING SOLUTIONS WORKSHOP

Date : 27 & 28 April 2010

Time: 9am – 6pm

Venue: MSC Malaysia Innovation Centre

Eligibility Criteria - Interested organisations may apply based on the following questionnaire:

1. What was your personal sales target in 2009? _____
2. What was your sales target in 2009?
(The sales you had make yourself) _____
3. Did you meet your target? Yes No
4. What is your sales target for 2010? _____
5. How many active sales are you personally working on now? _____
6. What percentage of your time is spent selling? _____
7. What percentage of your time is spent with clients? _____
8. What is the perspective value of the largest of your current active sales efforts?

9. Are you from an MSC Malaysia status company? Yes No

** Priority of seats allocation is set based on the evaluation of the above questionnaire*

Name [Mr. / Mrs. / Ms.] : _____
Designation : _____
Organisation : _____
Contact Number : Office : _____ Mobile : _____
Email : _____
Company Size : _____
Nature of Business : _____

Kindly submit by **20 APRIL 2010** (Tuesday). Submission can be done via fax or email form to the secretariat. Only successful applicants will be notified via email / phone by **23 APRIL 2010**. Should you not receive any email by then, kindly consider your application as unsuccessful.

Secretariat: **MSC Malaysia Client Contact Centre (CLIC)**

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