

CEO's Message

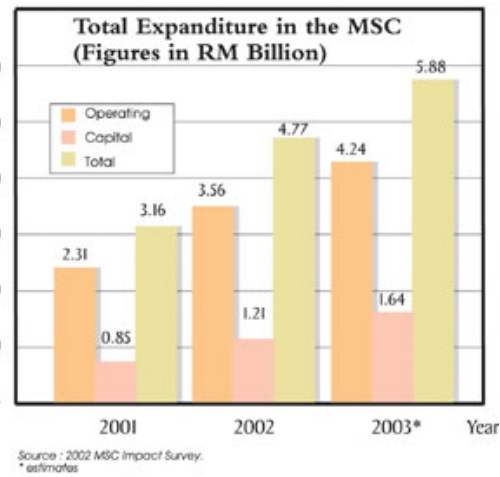
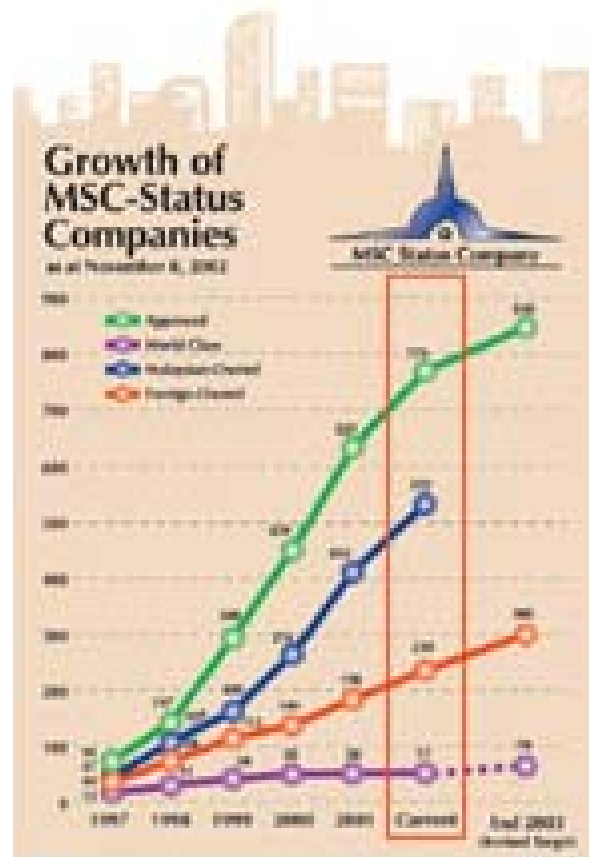
WITH JUST A BLINK OF AN EYE, we have hosted yet another successful International Advisory Panel meeting. The 6th IAP meeting drew many congratulatory remarks from members and representatives across the globe who have seen the MSC grow into something more physical after six years.

Comments about Malaysia having all the necessary ingredients for the success of the MSC - like sound economic policy, political stability and good relations with the international community - is something to be proud of. It is also touching to note that the country serves as an inspiration to many in the advisory panel who come back year after year. Perhaps this should in turn inspire us to forge further ahead way beyond our shores.

Borrowing a quote from Aristotle: "All men by nature desire knowledge", it is knowledge that also spurs us to achieve greater heights. The 2nd Asia Pacific ICT Awards (APICTA 2002) held in conjunction with the IAP meeting was another runaway success. An awards programme that

acknowledges and rewards innovators in the ICT playing field, the number of participating countries has increased to 10. Malaysia won three out of the 13 awards given out. The number might not be as impressive as last year's, which goes to show that others are fast catching up and we cannot rest on our laurels.

With the first phase of the MSC nearing its deadline, the Multimedia Development Corporation has identified new projects for the MSC to gain momentum. The focus is now on the promotion of technology transfer and R&D. Cross flagship integration has become one of the most important components in ensuring interconnectivity and interoperability for the complete



success of the seven Flagship Applications. Hence, the launch of two new flagship initiatives, the MSC Flagship center and the MSC Lab and the Centre for Health Innovation and Medical Enterprises (or CHIME). These will serve as a showcase as well as a centre of excellence for the Flagship Applications.

Still on Flagship Applications, the government is also taking a great initiative in leading by example with the Electronic Government Flagship Application designed to improve government operations internally as well as its services to the people in this digital age. The importance of ICT as a critical tool to lead to country into the information age has already arrived. Let us not waste a moment longer in seeking to enhance and improve the convenience, accessability and quality that the adoption of ICT will bring into our daily lives. ●