

## Advisory Committee

Tan Sri Abdul Halim bin Ali  
Datuk Dr Mohamed Arif Nun  
Narayanan Kanan  
Dr M Ghazie Ismail  
Jagdish Singh Dhaliwal  
Kamil Othman  
Dr Wilson Tay  
Hj Abdullah Kadir Bacha  
Ng Wan Peng

## Editor-in-Chief

Dr Abu Talib Bachik

## Manager

Nor Azlan Wahab

## Editor

Habsah Marjuni

## Editorial Services

Media Touch & Services (001399336-K)

## Design Services

Dream Advertising (001266379-K)

## Colour Separation

Art Colour Systems Sdn Bhd (4800096-V)

## Printing

Percetakan Kum Sdn Bhd (21648-U)

## Publisher

Marketing & Branding Division

## Multimedia Development Corporation

Sdn Bhd (389346-D)  
MSC Headquarters 2360 Persiaran APEC  
63000 Cyberjaya, Selangor Darul Ehsan, Malaysia.  
E-mail: azlan@mdc.com.my

## Copyright

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, photocopying, recording or otherwise, without prior notice from the Multimedia Development Corporation Sdn Bhd.

## Disclaimer

Although every reasonable care has been taken to ensure the accuracy and objectivity contained in this publication, neither the publishers, authors and their employees and agents can be held liable for any error, inaccuracy and/or omission, howsoever caused. We shall not be liable for any action taken based on the views expressed, or information within this publication. Views and opinions expressed in the magazine are not necessarily those of the Publisher.

## 02 Cover Story

### CAPITALISING ON THE MSC

What is good for the MSC is ultimately good for the country. Because, if we can capitalise on our headstart - by getting more MSC-status companies to set up shop, by encouraging more applications, sciences, research in the MSC, by attracting more funding - the MSC and Malaysia will enjoy prosperity in the Information Age.



Pg. 02 Cover Story

## INTERVIEW

### 08 ICT Strategy For The Nation

## FEATURES

- 12 Bridging the Gap
- 14 The Best Option
- 16 Offshore Attraction
- 18 Respected Scientist
- 20 The Promise of Biotech
- 21 Different No More



Pg. 28 MSC Expo

## PROFILE

- 22 Iris Technology - Perseverance Pays
- 24 Redtone - Big Winner
- 26 AKN Group - Undisputed Leader



Pg. 36 MSC-IAP Business Summit 2004

## EVENTS

- 28 MSC Expo
- 32 MSC Global Technopreneur Forum
- 36 MSC-IAP Business Summit 2004
- 40 MSC Creative Multimedia Week 2004

## QUOTES

- 44 MSC-IAP Members & Representatives :  
Words of Wisdom

## REGULARS

- 46 MSC Updates
- 50 Cyber News
- 54 By Invitation
- 60 MSC Status Companies



Pg. 56 By Invitation