

THE MSC-ASIA PACIFIC ICT AWARDS

MSC-APICTA



The Multimedia Development Corporation (MDC) would like to invite aspiring, creative & innovative individuals and organisations to submit their entries for the 2003 Multimedia Super Corridor - Asia Pacific ICT Awards (MSC APICTA) before the closing date on 8 June 2003.

MSC-APICTA 2003 is introducing a new category, which is the Research & Development Category. The Research & Development Category is presented to the most outstanding R&D project in any uncommercialized ICT field. The Student Projects for Public and Private Tertiary Institution has been split into two different categories, which are the Software Application and Creative Multimedia.

This year's MSC-APICTA winners will be representing Malaysia in the upcoming Asia Pacific ICT Awards 2003 (APICTA 2003) in Cairns, Queensland, Australia. The winners of MSC-APICTA will have the opportunity to showcase their winning product, services / solution in the Trade Investment Partnering (TIP) Congress and Expo which is organised around the APICTA 2003 Awards from 24th - 26th of September. The judging for the APICTA 2003 Awards will take place at the Expo.

Visitors to TIP Congress and Expo 2003 will have an opportunity to access advice & assistance on matters such as trade, investment, taxation, legal framework, foreign workers, incentives and grants from professional advisors of the Trade and Investment Departments from about 15 participating countries in the Asia Pacific region.

The MSC-APICTA, under the patronage of the Prime Minister of Malaysia, provides a platform to stimulate creativity and excellence in ICT in Malaysia. The MSC-APICTA provides a platform to showcase Malaysian ICT products & solutions and to recognise outstanding achievements in the ICT sector for students, technopreneurs, SMEs and organization with operations in Malaysia.

The Awards will be presented at a Gala Dinner at the Mandarin Oriental Hotel, Kuala Lumpur on the 1st of August. One of the highlights of the Awards is the Prime Minister's 'Best of the Best' Award. The patron of the award, Y.A.B. Dato Seri Dr Mahathir bin Mohamad, Prime Minister of Malaysia, has been invited to present the award.

MSC-APICTA is established with the aim to recognise outstanding achievements and significant contributions to the development of the MSC initiatives as well as the ICT industry in Malaysia. In addition, MSC-APICTA provides opportunities for individuals & companies to network and to gain exposure through participation in the events of the Awards. Participants will have the opportunity to meet potential investors and venture capitalists during the final judging and at the Awards Presentation Dinner.

For more information or to submit nominations, please visit the following websites www.apicta.com or www.mdc.com.my

ORGANISERS:



WWW.APICTA.COM