

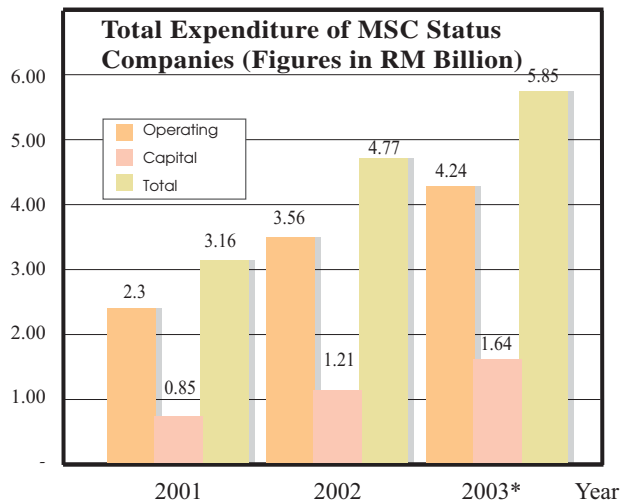
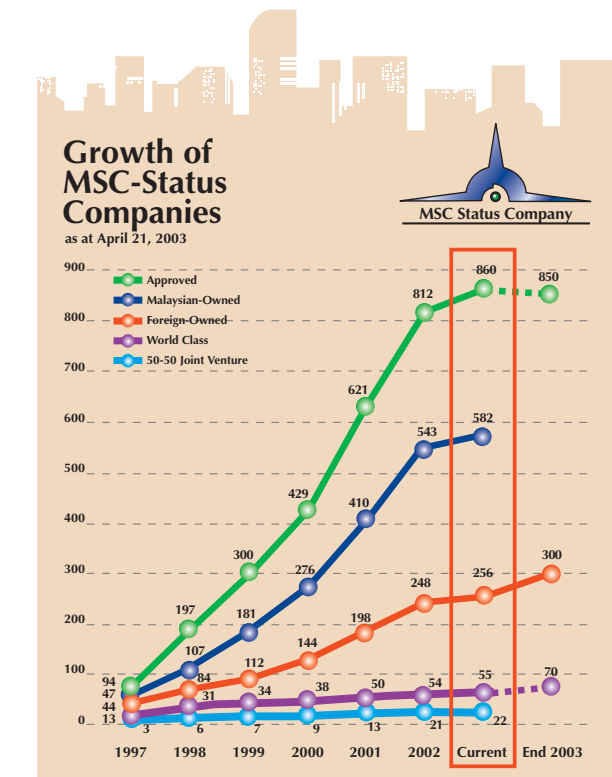
CEO's Message

The ICT sector has been forecasted to contribute significantly to the nation's economic growth for this year. As the sector grows, so has the demand for professionals to fill up the job market. This in turn has prompted job search agencies to make job hunting a lot simpler. A click of a mouse may just get you the job of your dreams.

However, as the demand of the market grows, so do the expectations of the employer. How much does it take to be a K-professional? With the advent of the K-economy and the emergence of a borderless world, corporations must now prepare their human capital to be K-professionals in a very competitive environment. It is not enough to be IT savvy alone. Employees must also learn to strategise and innovate.

With the realisation that Malaysian workers are fast becoming highly skilled, a science park was established in the north of the peninsula. The Kulim High Tech Park not only plays a complementary role to the MSC, it is also seen as part of the rolling out of the MSC outside the Klang Valley.

The Science park was established to develop high tech industries in order to add significant value-added services to the country's manufacturing sector, especially in electronics and semiconductor components. As the ongoing process of building a nation of K-workers continues we are also hot on the heels of emerging new trends like biotechnology. Our country is listed as being one of the 12 mega biodiversity centers in the world but that does not necessarily make us a leader in the biotech field. There seems to be a shortage of workers in the biotech field but at the same time, many fresh biotech



Source : 2002 MSC Impact Survey.
* estimates

graduates are unable to find employment. Perhaps it is time for reflection whether we are doing things right.

Nonetheless we must remind ourselves that in all things we do, focus is the key. As Bill Gates learned it: "... only through focus can you do world class things, no matter how capable you are." - Fortune Magazine, July 2002. ●

Datuk Dr Mohamed Arif Nun