

MSC MALAYSIA OPEN SOURCE CONFERENCE 2009

31 May - 3 June 2009 | Kuala Lumpur, Malaysia | Berjaya
Times Square Hotel & Convention Centre

Spearheading Transformation

Sponsorship Prospectus



About MSC Malaysia Open Source Conference 2009

Come join over 600 open source developers, gurus, experts, and users in the first ever MSC Malaysia Open Source Conference in to be held from the 31st May to 3rd of June, 2009 in Berjaya Times Square, Kuala Lumpur, Malaysia, congregating open source enthusiasts from not just Malaysia, but from other parts of the world.

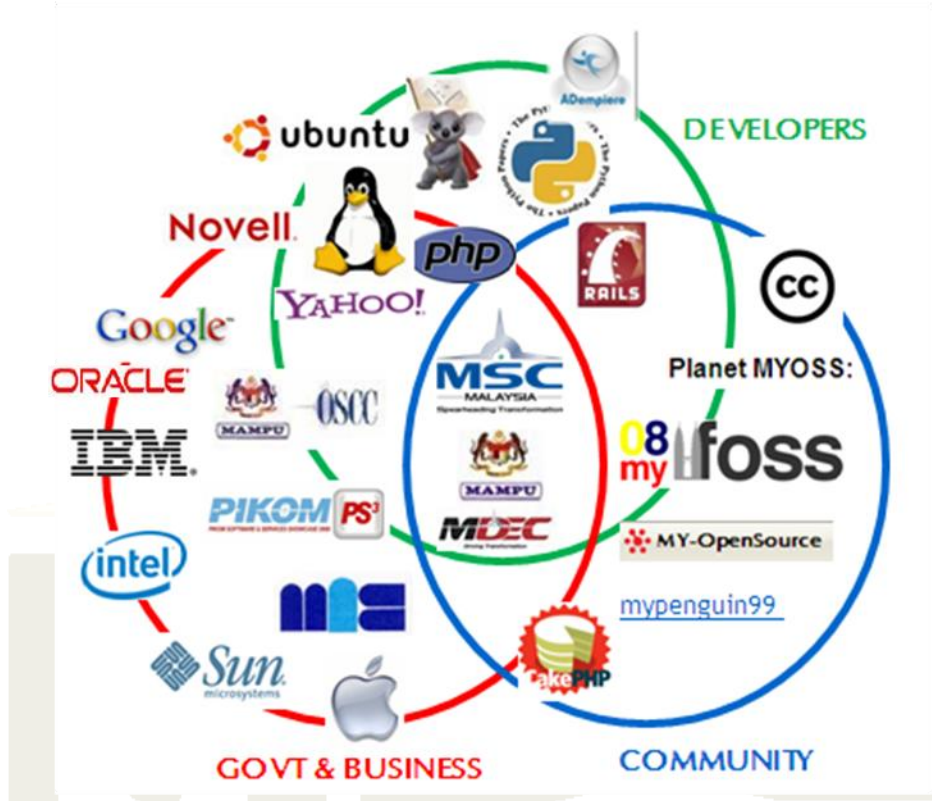
MSC Malaysia Open Source Conference is heralded as the platform for "gathering of tribes" of open source communities, as well as businesses, developers and its' communities share and show off their thoughts, experiences, ideas and projects. As the meat of the conference is its presentations and discussions, we have allocated 60 speaking slots opportunities. Drawing on a huge community of local, regional and international experts we will discuss some of the most current and poignant topics in the industry today.

MSC MALAYSIA OPEN SOURCE CONFERENCE presents a comprehensive agenda, combining content from across the broad spectrum in open source. It is a unique event which collects together a global community into a single location for an intensive week of activity. MSC MALAYSIA OPEN SOURCE CONFERENCE provides a great opportunity to take part in a very special event, where ideas mix together with language to create a network of collaboration and creativity.

This conference will include tutorials that go deep into the technology behind open source such as Perl, PHP, Programming, Python, Ruby, Security, Web Applications and much more. This conference will also feature some of the world's foremost thinkers in high technology, intellectual property and knowledge creation, discussing the legal, moral, political, social, commercial, and technical issues of open source and free software.

Yes, MSC MALAYSIA OPEN SOURCE CONFERENCE offers a dynamic opportunity to strengthen your organisation's exposure to your key target markets!





*** business entities here are invited to participate in MSC MALAYSIA OPEN SOURCE CONFERENCE , not confirmed*

MALAYSIA

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PROGRAM SCHEDULE (WORKING PROGRAM)

Please refer attachment



SPONSORSHIP OPPORTUNITIES AT A GLANCE

PLATINUM PARTNER

Investment: RM 30,000

Platinum partner participate as a key host and support the MSC Malaysia Open Source Conference 2009 in the effort surrounding development and delivery of the conference. Further, the partner gains high visibility at the exhibition as well. Following are part of the sponsorship.

- (2) booth spaces
- Guaranteed one general session keynote speaker
- Priority placement in Exhibit Hall
- Full page, four color ad in conference program (sponsor provides art work)
- Opportunity to hang company banner in General Session room & Exhibit Hall (sponsor provides banner)
- Six VIP conference passes (access full conference)
- Logo on marketing collateral
- Logo & web link on conference website
- Recognition with company logo on conference signage
- Recognition in conference program (and logo with company description)
- Two conference bag inserts (sponsor provides inserts)



TITANIUM PARTNER

Investment: RM 20,000

Titanium partner participate as a key host and support the MSC Malaysia Open Source Conference 2009 in the effort surrounding development and delivery of the conference. Further, the partner gains high visibility at the exhibition as well. Following are part of the sponsorship.

- (2) booth spaces
- Guaranteed one speaking presentation in regular track
- Priority placement in Exhibit Hall
- Full page, four color ad in conference program (sponsor provides art work)
- Opportunity to hang company banner in General Session room & Exhibit Hall (sponsor provides banner)
- Six VIP conference passes (access full conference)
- Logo on marketing collateral
- Logo & web link on conference website
- Recognition with company logo on conference signage
- Recognition in conference program (and logo with company description)
- Two conference bag inserts (sponsor provides inserts)



GOLD PARTNER**Investment: RM 15,000**

Gold partner participate as a key host and support the MSC Malaysia Open Source Conference 2009 in the effort surrounding development and delivery of the conference. Further, the partner gains high visibility at the exhibition as well. Following are part of the sponsorship.

- (1) booth space
- Premiere placement in Exhibit Hall
- Full page, four color ad in conference program (sponsor provides art work)
- Opportunity to hang company banner in Exhibit Hall (sponsor provides banner)
- Four VIP conference passes (access to full conference)
- Logo on marketing collateral
- Logo & web link on conference website
- Recognition with company logo on conference signage
- Recognition in conference program (and logo with company description)
- Two conference bag inserts (sponsor provides inserts)

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SILVER PARTNER

Investment: RM 10,000

Silver partner participate as a key host and support the MSC Malaysia Open Source Conference 2009 in the effort surrounding development and delivery of the conference. Further, the partner gains high visibility at the exhibition as well. Following are part of the sponsorship.

- (1) booth space
- Prime placement in Exhibit Hall
- Quarter page, four color ad in conference program
- Two VIP conference passes (access to full conference)
- Logo & web link on conference website
- Recognition with company logo on conference signage
- Recognition in conference program (and logo with company description)
- One conference bag insert (sponsor provides insert)



MSC MALAYSIA OPEN SOURCE CONFERENCE 2009

SPONSORSHIP FORM

Name :

Designation :

Company :

Address :

Telephone :

Fax :

Mobile :

email :

Yes, I would like to be: [please tick accordingly]

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

Platinum Sponsor [RM 30,000]

Titanium Sponsor [RM 20,000]

Gold Sponsor [RM 15,000]

Silver Sponsor [RM 10,000]

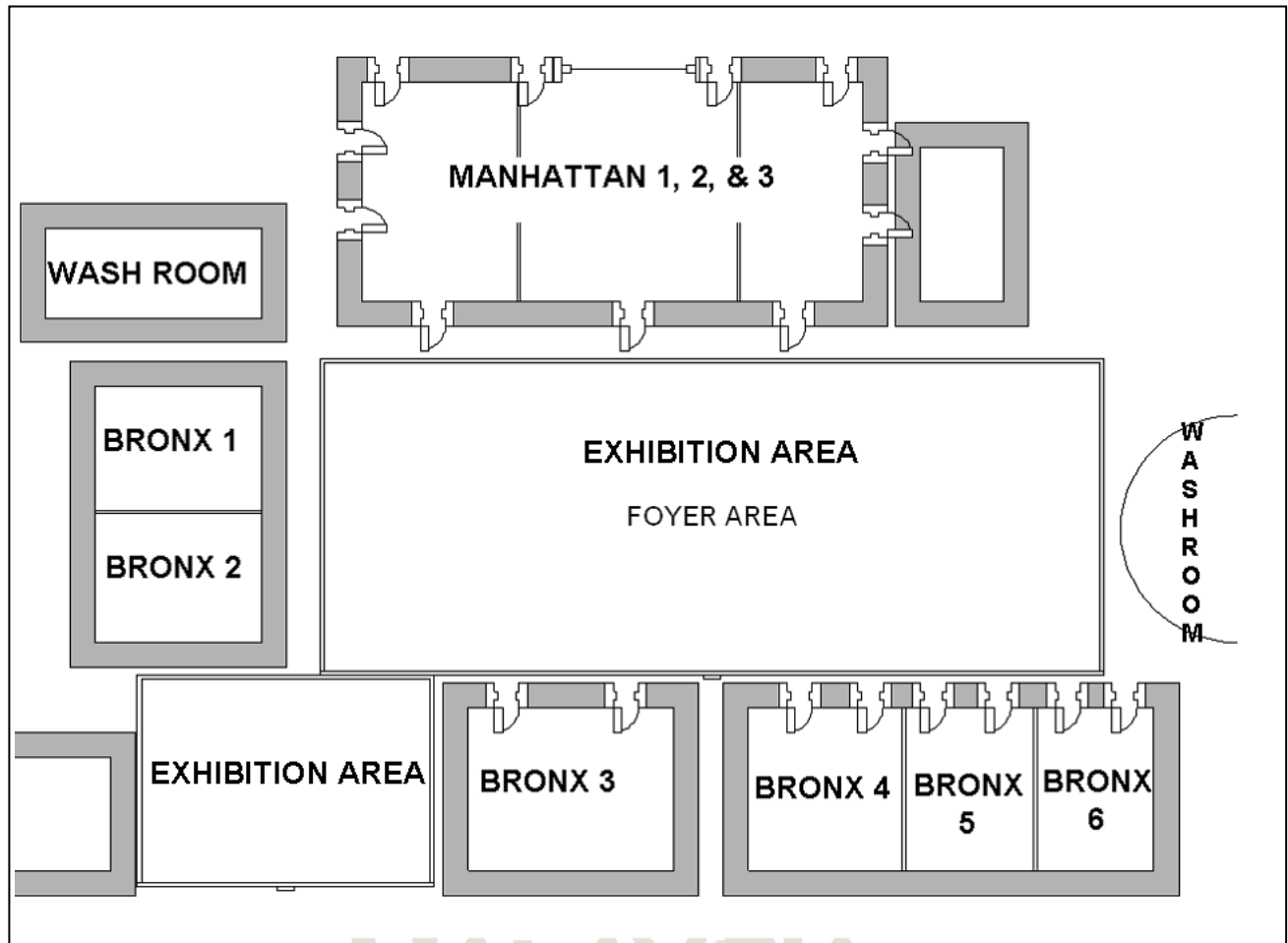
All payment are to be made by cheque and made payable to **MULTIMEDIA DEVELOPMENT CORPORATION SDN. BHD.**

Signature, Designation & Co Stamp:

(kindly fax this form to: **+603. 8218.8520**)

MSC Malaysia Open Source Conference 2009 |





Conference & Exhibition Area, Level 14, Bejaya Times Square Hotel & CONFERENCE Centre



Sponsor and Exhibitor Application and Contract

Participation Agreement

Terms and Conditions for Vendor Participation/Sponsorship in the MSC Malaysia Open Source Week 2009 taking place at Berjaya Times Square Hotel & Conference Centre, 1-4 June 2009.

ASSIGNMENT OF SPACE: Multimedia Development Corporation Sdn. Bhd. [MDeC] shall assign the booth, display and/or tabletop space as agreed to under this Contract for the period of the display and such assignment will be made no later than four weeks before the event. Location assignments will be on a first-come, first-served basis, according to the sponsorship package agreed and will be made solely at the discretion of MDeC.

USE OF DISPLAY SPACE: Company is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Company's assigned space. Company's product demonstration, placement or handing out of literature, signage, all booth furnishings and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. Company shall not assign to a third party its space or any portion of that space without the prior written consent of MDeC, which MDeC may grant or withhold at its sole discretion. If such permission is given, the Company shall assume full responsibility for the conduct of the assignee and all its representatives.

COMPANY EVENTS: Company shall not schedule or sponsor any event in connection with the conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in MDeC's conference schedule.

INDEMNITY AND LIMITATION OF LIABILITY: Neither MDeC, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the display at the conference. The Company shall indemnify, defend, and protect MDeC and hold MDeC, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will MDeC, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In



no event shall MDeC's liability, under any circumstance, exceed the amount actually paid to it by the Company. MDeC makes no representations or warranties regarding the number of persons who will attend the conference.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances.

CANCELLATION OR TERMINATION BY MDeC: If for any reason beyond its reasonable control including fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, or any similar reason, MDeC shall determine that the conference or any part may not be held, MDeC may cancel the conference or any part thereof. In that event, MDeC shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by MDeC.

CANCELLATION BY COMPANY: All payments made to MDeC under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by MDeC and MDeC's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. MDeC reserves the right to eject from the conference any Company or Company representative violating those standards.

AGREEMENT TO TERMS, CONDITIONS AND RULES: Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by MDeC from time to time for the efficient and safe operation of the conference. This application represents the final, complete and exclusive agreement between the Company and MDeC concerning the subject matter of this application. MDeC does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by MDeC. The rights of MDeC under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of MDeC. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.



Contacts:

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Our address:

Multimedia Development Corporation Sdn. Bhd.

Industry Development Division

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Selangor, Malaysia.

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Fax: +60.3. 8318. 8520



SPEAKER REGISTRATION FORM

MSC Malaysia Open Source Conference 2009

TALK DETAILS

Would you be interested to be a speaker in MSC MALAYSIA OPEN SOURCE CONFERENCE 2009:

Yes No

If yes, please indicate below information:-

Preferred Speaking Slot

Day/Date

Time

Topic

What equipment do you require?

Abstract Talk



TRAVEL, HOTEL & DIETARY REQUIREMENTS

Do you require flight arrangements?

Yes EDA* EDD**

No

* Expected Date of Arrival
 ** Expected Date of Departure

Do you require hotel arrangements?

Yes Check-in Check-out

No

Are you vegetarian?

Yes No

Any special food requirements/allergies?

PERSONAL INFORMATION

Name

Passport No

Company

Address

Phone

Fax

Mobile

Email

Alt. Email

