



INNOVATION XCHANGE
IXC Malaysia Berhad

MSC Malaysia IP Connect (International)

Innovation through Collaboration

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InnovationXchange: *Providing the Human Wiring*

- **Expertise: IXC Intermediaries**
 - *Masters or PhD qualified, creative, technically skilled*
- **Ethics**
 - Confidentiality agreement, step-wise disclosure, non-use of client IP
- **Exchange: Global knowledge network**
 - *Australia, UK Intermediaries; knowledge database*

Providing confidential links to extensive external networks around the globe

Search for and facilitate collaborative connections





MSC Malaysia IP Connect (International)

6 Local* MSC Malaysia status companies will be **selected by MDeC** for **IXC** service, to help unlock and match **innovation** capabilities

Preference is given to companies that have successfully participated in the **MSC Malaysia IP Connect (Local)**

** Refers to at least 51% Malaysian owned*



MSC Malaysia IP Connect (International)

Objectives:

- Create collaborative & convergent linkages
- Open up new channels to market
- Find new & emerging technologies
- Accelerate & improve external & internal R&D connections
- Improve exploitation of existing IP



MSC Malaysia IP Connect (International)

Company selection criteria

- Local MSC Malaysia status companies in good financial health
- Open to new ideas and external providers
- Interested in partnering or collaborating with external partners
- Open to share IP and know-how with IXC Intermediaries
- Looking to solve technical and business problem



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Implementation

Initial discussion at participating company to review & understand:

- Product / problem definition
- Initial market research
- Partner search
- Product manufacturing
- Product re-engineering

Intermediaries search for external opportunities while maintaining regular contact with company

Intermediaries facilitate maximum of 2 connections in 6 months



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Thank You

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