



Photo release

Shared Services and Outsourcing (SSO) clients and partners honoured at MSC Malaysia Appreciation Dinner

KUALA LUMPUR, 4 March 2013 – A total of 20 companies were honoured at the MSC Malaysia Shared Services and Outsourcing Market Outlook 2013 & Partner Appreciation Dinner on Wednesday night.

The conference cum appreciation event was organised by the Multimedia Development Corporation (MDeC)'s Shared Services Client Management team to appreciate its valued clients and partners.

At the dinner, MDeC, driver of MSC Malaysia's National ICT Initiative, highlighted the current and future global economic conditions and its effect on investments worldwide, particularly the shared services & outsourcing (SSO) industry for 2013.

Invited guest speakers, which consisted of experts in the field of investments, macro economy and talent also shared their views on opportunities and challenges in the SSO industry.

MSC Malaysia's SSO cluster comprises over 280 local and foreign companies, which contributed more than 57% of MSC Malaysia exports and 49% of jobs in 2011.

- END -

For media enquiries, please contact:

Nadiah Syed Nahar
Manager - PR
Multimedia Development Corporation Sdn Bhd (MDeC)
Tel : 03-8315 1820
Email : s.nadiah@mdec.com.my

R.Surenthira Kumar
Senior Executive - PR
Multimedia Development Corporation Sdn Bhd (MDeC)
Tel : 03-8315 3380
Email : surenthira@mdec.com.my

Conrad Bateman/ Lauren Lim
Account Executives
Text100 Malaysia
Tel : 03-2282 2152
Email : conrad.bateman@text100.com.my/ lauren.lim@text100.com.my