



## For Immediate Release

### TalentCorp and MDeC collaborate to enhance skills of 300 newly employed graduates in ICT sector

*Cyberjaya, Thursday 18 April 2013* – A collaboration to enrich the skills of freshly employed graduates was inked between Talent Corporation Malaysia Berhad (TalentCorp) and the Multimedia Development Corporation (MDeC) here today.

The Memorandum of Agreement (MoA) enables 300 graduates to undergo an eight-month upskilling programme under the **Job Camp – Graduate Employability Management Scheme (JC-GEMS)**. It was signed by MDeC Chief Executive Officer Datuk Badlisham Ghazali and TalentCorp Chief Executive Officer Johan Mahmood Merican.

Under the JC-GEMS, selected Malaysian graduates will undergo a two-month classroom learning by MDeC-authorized training providers, followed by on-the-job experience with leading employers to equip them with the relevant soft and technical skills to help them advance in the ICT industry.

This marks the first time that MDeC and TalentCorp are collaborating to enhance the supply of highly-skilled talent for Malaysia's ICT industry. Prior to this, Job Camp was solely managed by MDeC.

"The JC-GEMS scheme enables us to optimize our young Malaysian talents and equip them with the right skills to take advantage of the many emerging opportunities in ICT," said TalentCorp CEO Johan Mahmood Merican.

He added that this partnership with MDeC is aligned to TalentCorp's mandate to facilitate public and private sector collaborative efforts in creating, motivating and retaining a skilled workforce for the Economic Transformation Plan (ETP).

MDeC CEO Datuk Badlisham Ghazali said "MDeC has over the years strategised and formulated various programmes aimed to meet the demand of the current and future workforce requirement of the local ICT industry. Our partnership with TalentCorp on the JC-GEMS scheme is in line with the MSC Malaysia initiatives for fresh graduates and undergraduates to be upskilled and equipped with the industry-relevant skills and knowledge whilst addressing the ICT industry's talent needs".

TalentCorp took over GEMS from Khazanah Nasional Berhad in December 2012. It aims to take the scheme to the next level by increasing the employability of graduates nationwide through "sector-focused" training. This year, TalentCorp targets to train 6000 graduates under various graduate employability programmes.

ICT-based companies interested in applying to take part in the JC-GEMS programme can contact the MSC Malaysia Client Contact Centre (CliC) at 03-83153000 or toll free line no: 1-800-88-8338.

END

---

---



**For media enquiries, please contact:**

**Nadiah Syed Nahar**  
Manager – PR  
Corporate Communications & Marketing Division  
Multimedia Development Corporation (MDeC)  
Tel: +603-8315-1820  
Email: [s.nadiah@mdec.com.my](mailto:s.nadiah@mdec.com.my)

**Emma Delima Ali**  
Assistant Manager  
Communications  
Talent Corporation Malaysia Berhad  
Tel: +603-7839-7045  
Email: [emma.ali@talentcorp.com.my](mailto:emma.ali@talentcorp.com.my)

**About MDeC, MSC Malaysia & Digital Malaysia**

The Multimedia Development Corporation (MDeC) was incorporated in 1996 to strategically drive the Malaysian Government on legislation, policies and standards for ICT and multimedia operations as well as to oversee the development of the Malaysian Multimedia Super Corridor (now MSC Malaysia). MSC Malaysia became the platform to nurture the growth of Malaysian Small and Medium Enterprises (SMEs) in the IT industry whilst attracting participation from global ICT companies to invest and develop cutting-edge digital and creative solutions in Malaysia.

In 2011, 15 years after the introduction and successful implementation of MSC Malaysia, MDeC's mandate was broadened by the Prime Minister to include driving Malaysia's transition towards a developed digital economy by 2020 through Digital Malaysia. Following this, in 2012, Digital Malaysia was officially unveiled as the national transformation programme to achieve this aim.

Founded on three strategic thrusts, Digital Malaysia is a natural progression to harness the building blocks already laid by MSC Malaysia. It will drive wealth creation, stimulate efficiency and enhance quality-of-life by harnessing and building upon Malaysia's varied ICT initiatives, resulting in a nation that connects and empowers government, businesses and citizens through a vibrant and demand-focused digital ecosystem.

**About Talent Corporation Malaysia Berhad (TalentCorp):**

TalentCorp was established on 1 January 2011 under the Prime Minister's Department to formulate and facilitate initiatives to address the availability of talent in line with the needs of the country's economic transformation. Collaborating closely with relevant Government agencies and employers in priority economic sectors, TalentCorp develops demand-driven initiatives focused on three strategic thrusts, specifically (1) Optimise Malaysian talent, (2) Attract and Facilitate Global Talent and (3) Build Networks of Top Talent.