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Multimedia Development Corporation (MDeC) announces Michael Warren's Return as Shared Services & Outsourcing Cluster Head

KUALA LUMPUR, 06 January 2014 - Multimedia Development Corporation (MDeC) today announced the return of Michael Warren as the Vice President of the Shared Services and Outsourcing (SSO) Cluster.

Warren served in the same position from **April 2012** to October 2013. He has over 25 years of industry and leadership experience from stints across various multinationals based in Malaysia and the Asia Pacific region.

"Michael was and still remains a natural fit for MDeC, as his strong credentials and industry track record makes him the right leader to continue expanding the nation's footprint in the global SSO industry. I look forward to working closely with Michael in driving the country's national agenda while continuing to further advance and uplift businesses, Government and its citizens," said Datuk Badlisham Ghazali, CEO of MDeC.

Warren will continue to attract foreign direct investments and jobs into MSC Malaysia SSO cluster, particularly in the high-value Knowledge Process Outsourcing (KPO), as well as nurture local outsourcers to become globally competitive.

Warren's career prior to his stint at MDeC includes both country and regional positions at Getronics, Keppel Group, Sampoerna Group and Logica.

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About Multimedia Development Corporation (MDeC), MSC Malaysia and Digital Malaysia

The Multimedia Development Corporation (MDeC) was incorporated in 1996 to strategically advise the Malaysian Government on legislation, policies and standards for ICT and multimedia operations as well as to oversee the development of the Malaysian Multimedia Super Corridor (now MSC Malaysia), the platform to nurture the growth of Malaysian Small and Medium Enterprises (SMEs) in the IT industry whilst attracting participation from global ICT companies to invest in and develop cutting edge digital and creative solutions in Malaysia.

In 2011, MDeC's mandate was broadened by the Prime Minister to include driving Malaysia's transition towards a developed digital economy by 2020 through Digital Malaysia. In 2012, Digital Malaysia was official unveiled as the nation's transformational programme to achieve this aim. Founded on three strategic thrusts, Digital Malaysia will create an ecosystem that promotes the pervasive use of ICT in all aspects of the economy, connect communities globally and enable them to interact in real time, to increase the country's Gross National Income, enhance business productivity and improve standards of living.

For more information, please visit www.mdec.my, www.mscomalaysia.my and www.digitalmalaysia.my.